November 5, 2008

Subject: Sara Johnson Recommendation

I am writing this letter of recommendation for Sara Johnson as I have worked with Sara quite frequently in my capacity as a neighborhood developer and owner of apartments near Marquette University. For all of last year Sara was my account rep for the Marquette Tribune, where we place advertising on a reasonably frequent basis.

My company works very hard to provide a higher quality, "cooler" product for our tenants (often Marquette students) as we feel this strategy sets us apart in the market and provides a catalyst for the redevelopment of our area. More than any other rep I have had in fourteen years <u>Sara gets</u> our concept; I attribute this to her listening skills and natural instinct for business.

Further, to go with our business strategy we look for innovative/very well done ads, and pretty much, we demand "the best". Sara knows how to make that happen. She listens, understands, and pulls together the necessary people/resources together to get the job done just right and in a timely manner.

I know it is very demanding to go to school at Marquette and to work. Yet time after time Sara got the job done (and done well) for us with early meetings, late meetings, various inconveniences and obstacles, etc. Further, through all this Sara always maintained a positive attitude and cheerful disposition.

I highly recommend Sara. She would be a valuable contributor at any company.

Sincerely,

John Hennessy